

DEVELOPERS PLANNING TO MAKE THE NEXT GAME

AND

NEED TO IDENTIFY THE RIGHT MARKETS TO TARGET BASED ON THEIR GAME





THE SERVICE WILL HELP YOU IDENTIFY

TARGET AGE GROUP TARGET GEOGRAPHY TARGET INTEREST



SERVICE DESCRIPTION

THE SERVICE WILL ANALYSE THE GAMING MARKETS WORLDWIDE AND IDENTIFY THE SWEET SPOTS FOR YOUR GAME GENE TO DELIVER MAXIMUM ROLIN THE GAME

TOP GEOGRAPHIES

TOP AGE GROUPS

TOP
INTEREST
LEVELS

TOP IN
GAME
FEATURES

TOP LANGUAGES TOP SPENDING POTENTIAL

TOP COMPETITORS



SERVICE DELIVERABLES

YOU WILL GET THESE MATRIX IN OUR ANALYSIS REPORT

TOP 5 PLAYER
INTERESTS IN
THE TOP 3
MARKETS

TOP 5
FEATURE LIST
IN THE TOP 3
MARKETS

TOP 5
COMPETITOR
PUBLISHER IN
THE TOP 3
MARKET

TOP 5 GAMES
IN THE TOP 3
MARKETS

SUCCESS
RATIO OF THE
GAME GENE IN
TOP 3
MARKETS



TALK TO US TO IDENTIFY THE RIGHT TARGET FOR YOUR GAMING IDEA.

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